GTechNY

🧠 Interview Prep: What to Do Before, During, and After Your Interview

Whether you're new to the process or just need a refresher, strong interview prep isn't just about showing up — it's about knowing how to engage before, during, and after. Here's how to approach each stage with intention and clarity.

✅ Before the Interview

1. Study the job description
Focus on the skills and responsibilities listed.

- If you already have key skills they emphasize, be prepared to bring them up directly.
- If you're missing something critical, study up — showing awareness is better than pretending.

2. Research the company

- Read their website, recent press releases, and any mentions in the news.
- Understand their mission, product, market, and competitors.
- Know how the role you're applying for contributes to the business.

3. Learn about your interviewers

- Look them up on LinkedIn
- Identify any potential connections — shared employers, interests, or education
- Humanize the process: it helps you feel more confident, and them more engaged

4. Focus beyond skills

- Don't just memorize buzzwords. Understand responsibilities and outcomes.
- Think about industry-specific software, compliance frameworks, or processes.

✅ During the Interview

1. Use what you've learned

- Reference things you picked up during prep: company news, tech stack, project focus

- Be proactive — if they don't mention something you know they need, offer it anyway

2. Address gaps directly

- If you're missing a listed skill, don't ignore it. Acknowledge it and explain how you'd close the gap

- "I'm a quick learner" is fine — but back it up with real examples

3. Stay focused

- Avoid going off on tangents too early

- Cover all the important technical and role-based points before shifting to small talk

4. Ask about intangibles

- Ask how they'd describe the team dynamic

- Ask what makes people succeed there

- Get a feel for the personalities and pace of the group

✅ After the Interview

1. Send a thank-you note

- Email each interviewer if possible

- Reference something specific from the conversation

- Reaffirm your interest and what value you bring

2. Follow up

- If you haven't heard back after a few days or the timeline they gave, check in professionally

3. Leverage your network

- Try to find someone who knows the hiring manager or works at the company

- A warm recommendation can make a big difference, even post-interview

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Final Thought

Interview prep isn't about memorizing scripts — it's about doing the kind of work that shows you care, understand the role, and are serious about being part of their team.