#### **GTechNY**

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# Fix Your Search

If your job search isn't working, don't just do more — do it better.

Success today isn't just about qualifications. It's about how clearly you present them, where you show up, and how intentionally you move. Here's what we help candidates rethink and improve:

### Resume Adjustment

Your resume shouldn't just reflect your experience, it should market and position you. Make sure to reframe your story to highlight what's relevant, current, and aligned with your target roles and current market demands.

### LinkedIn Optimization

Recruiters often find suitable candidates on LinkedIn and usually check your LinkedIn after seeing your resume. Make sure to have an easily discoverable properly completed profile.

### ✓ Job Search Strategy

Go beyond "apply and wait" approach with posted jobs. That includes:

- Reaching out to hiring managers directly
- Choosing which roles are worth your time
- Avoiding over-saturated pipelines and agency black holes

## ✓ Interview Prep

Preparation is key, and not just for the role you're considering, but for the company and the people you'll meet.

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### Application Targeting

Not every opening deserves your time. Be smart about your targeting and change your focus frequently, if your current approach isn't yielding the results you seek. Your time is valuable and time spend not working or not growing in your present role isn't just bad for your wallet, it's bad for your career.

### Trap Avoidance

You've seen the patterns — vague titles, too-good-to-be-true startups, ghost postings. Learn to spot and avoid roles that waste your time or lead nowhere.

### Professional Guidance

Sometimes, you just need someone who's done this before. From strategic support to full rewrite and prep packages — we're here to help.

Need further help?

For professional executive-level support, visit GTechHelp Services